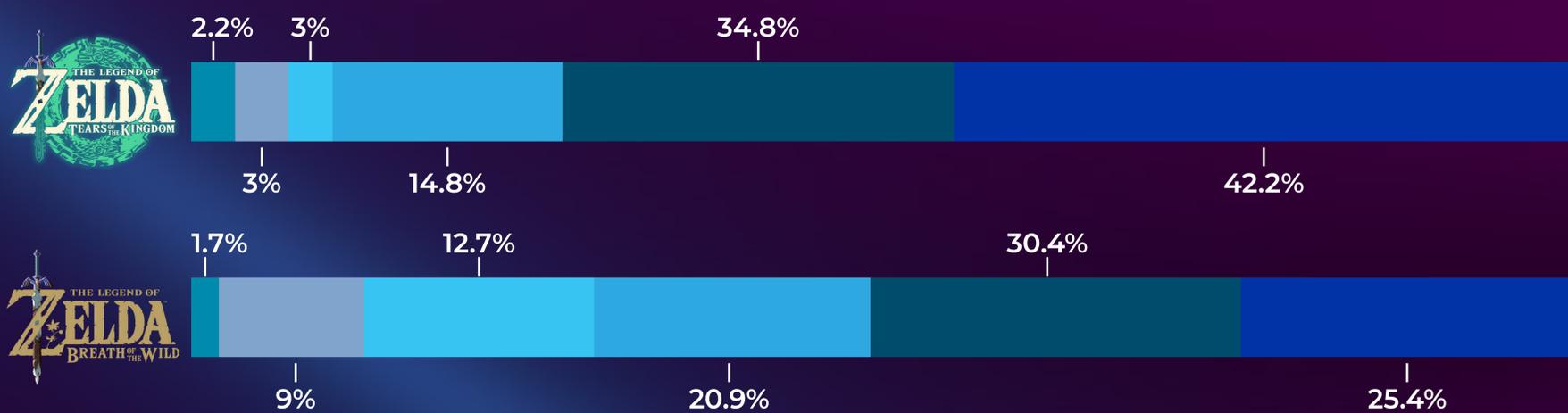


Critical Reception Breakdown Comparison

-1 DAY TO +1 DAY FROM LAUNCH



Key: Review Score Range

■ < 50% ■ 50% - 69% ■ 70% - 79% ■ 80% - 89% ■ 90% - 99% ■ 100%

ToTK vs BoTW Youtube Comparison

-1 DAY TO +1 DAY FROM LAUNCH

The Legend Of Zelda: Tears Of The Kingdom



Potential Reach

443M

Views

17,987,000

Video Count

3,530

The Legend Of Zelda: Breath Of The Wild



Potential Reach

223M

Views

10,470,000

Video Count

1,240

Press Coverage Comparison

-1 DAY TO +1 DAY FROM LAUNCH



■ Press Articles

Twitter Coverage Comparison

-1 DAY TO +1 DAY FROM LAUNCH

The Legend Of Zelda: Tears Of The Kingdom



Tweet Count

2,740

Accounts

930

Retweets

1.1M

The Legend Of Zelda: Breath Of The Wild



Tweet Count

1,750

Accounts

530

Retweets

21.8K