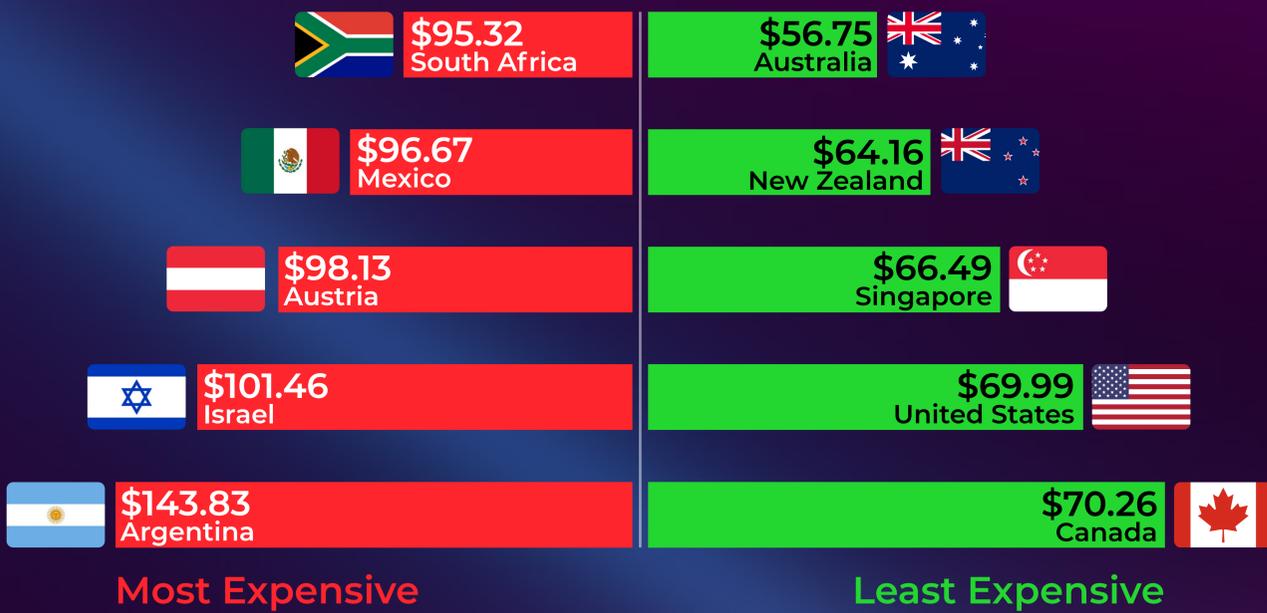


### Which Territories Have The Highest and Lowest Pre-Order Prices?

AVERAGE USD PRICE, PHYSICAL FORMATS ON BROWSER STORES 31/MAR/23



### \$ breakdown by format

BROWSER STORES 31/MAR/23

	Argentina
	\$143.83 (Physical)   \$50.29 (Digital)
	\$143.83 (Physical)   \$69.99 (Digital)
	Australia
	\$59.78 (Physical)   \$73.85 (Digital)
	\$59.78 (Physical)   \$73.85 (Digital)

### Coming Soon Section Web Store Presence?

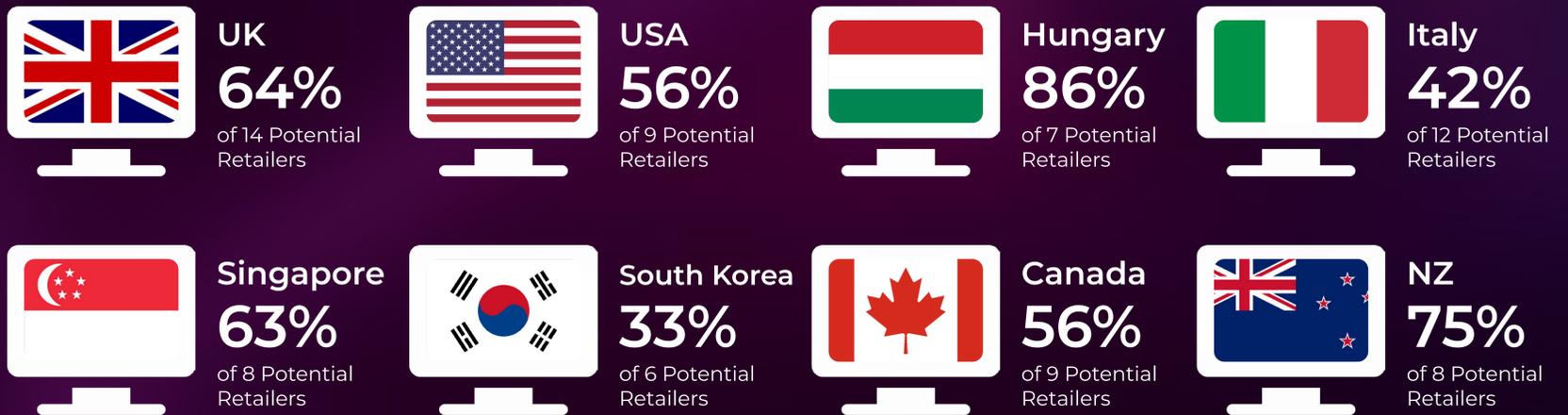
31/MAR/23 PHYSICAL FORMATS ONLY

	Star Wars Jedi: Survivor	Hogwarts	Street Fighter 6	Diablo 4	Star Wars Jedi: Survivor lux Edition	Minecraft: Legends lux Edition	Atlas Fallen	Final Fantasy XVI	Minecraft: Legends	Park Beyond
Share of retailers Covered	59.4%	56.4%	51.2%	49.8%	42.9%	41.3%	38.3%	37.3%	35.3%	34.7%
Avg. no. placements per retailer	2	3	2	3	2	3	1	1	1	1

Share of **303** Key Retailers

### Diablo 4 Coming Soon Section Retailer Share

SAMPLE OF 8 TERRITORIES, 31/MAR/23 WEB STORES, PHYSICAL FORMATS ONLY



### What player profile types\* on console saw the highest share of placements?

DIABLO 4 SHARE OF PLACEMENTS ON XBOX & PS5 CONSOLE STORES 31/MAR/23

